MIRTHUNI APPAREL SOURCING SERVICE

Fashion beyond Borders

www.massindia.in

Your Trusted
Apparel Sourcing Partner from Tirupur, India

About Company

At Mirthuni Apparel Sourcing Service, we simplify the journey from concept to creation. Based in the heart of India's textile hub — Tirupur — we bring over 20 years of expertise in garment sourcing and manufacturing.
We are committed to transforming your fashion ideas into reality with reliable suppliers, skilled manufacturers, and a dedicated sourcing team that ensures quality at every step.

Why Choose MASS INDIA?

- ✅ 20+ years of industry experience
- ✅ Strong supplier & factory network
- ✅ Trend-forward & timeless product sourcing
- ✅ Quality-focused production
- ✅ Transparent communication
- ✅ End-to-end support — sampling to shipment

Our team understands fashion deeply — from market trends to fabric sourcing, fit sampling to final QC. Whether you're a brand launching a new line or a retailer expanding your product range, we deliver efficiency, reliability, and peace of mind.
Let's build your next apparel success story — together.

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OUR CEO



Raghuraman

Managing Director

The driving force behind Mirthuni Apparel Sourcing Service, Mr. S. Raghuraman brings over 20 years of hands-on leadership in the apparel industry. With a sharp eye for fashion, a deep understanding of textile sourcing, and an unwavering commitment to quality, he has built MASS INDIA into a name recognized for trust, innovation, and results.

His visionary leadership is rooted in:

- 🚀 Strategic foresight to anticipate market trends
- 🤝 Strong partnerships with top-tier suppliers and manufacturers
- ⚙️ A relentless focus on operational efficiency and client success
- 💡 An innovative mindset embracing modern sourcing technology

Under his guidance, Mirthuni has grown into a sourcing powerhouse — combining global standards with local expertise. Mr. Raghuraman's leadership ensures every client receives not only garments, but also confidence, clarity, and consistency.

Vision & Mission

Our mission is to be the most trusted partner in global apparel sourcing — delivering high-quality, ethically produced garments with integrity, transparency, and care. Rooted in the vibrant textile hub of Tirupur, we aim to simplify fashion sourcing through personalized service, on-time delivery, and a commitment to continuous improvement.

Our vision is to lead the industry with responsible sourcing practices that prioritize fair labor, environmental sustainability, and lasting client relationships. With a strong ethical foundation and a focus on innovation, we aspire to redefine how the world sources fashion — one trusted partnership at a time.



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Styles & Fabrics



We offer end-to-end sourcing solutions for a wide variety of garments and fabrics, serving global clients from our base in Tirupur, India. We specialize in knitted and woven apparel for men, women, and children — including T-shirts, polos, sweatshirts, hoodies, activewear, loungewear, innerwear, nightwear, uniforms, and custom-branded clothing. From fashion-forward styles to functional workwear, our product range is tailored to meet diverse market needs.

We source garments using an extensive selection of high-quality fabrics such as 100% cotton, cotton blends, polyester, lycra, modal, Tencel, rayon, and specialty knits like jersey, rib, interlock, and fleece. Our expertise ensures access to fabrics that are soft, durable, sustainable, and performance-ready — ideal for everything from casual basics to advanced activewear.

With a strong network of ethical factories and fabric mills, we deliver quality, customization, and consistency — helping you create apparel that meets today's demands in fashion, comfort, and compliance.

Our Service

At Mirthuni Apparel Sourcing Service (MASS INDIA), we provide complete apparel sourcing solutions — from product development to final delivery. Based in Tirupur, India, we specialize in sourcing high-quality, customized garments through ethical and efficient processes.

Our Core Services:

- Product Sourcing – Aligned to your specs, style, and budget
- Custom Apparel – Design, fabric, sizing, and branding
- Quality Assurance – Strict multi-stage quality checks
- Reliable Delivery – Timely global shipping
- Cost Efficiency – Smart sourcing, best pricing
- Transparent Communication – Real-time updates, honest feedback
- Ethical Sourcing – Fair labor, sustainable practices
- Trend Insights – Guidance on market trends and styles



🌍 20+ Years of Industry Experience
🏭 Strong Supplier Network
🛠️ Flexible MOQs
📈 Scalable Solutions
🔄 End-to-End Support

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Our Brand

MIJOOSH®

WWW.MIJOOSH.COM

Mijoosh.com is the in-house brand of Mirthuni Apparel Sourcing Service, born from our deep-rooted expertise in sourcing high-quality apparel. We launched Mijoosh with a vision to make stylish, comfortable, and affordable kidswear accessible to families across India — all through a smooth and dependable online experience.

Our platform is designed for simplicity and convenience. From discovering trendy collections to enjoying a fast, secure checkout, every step is thoughtfully optimized. We prioritize easy navigation, responsive customer support, and a clean, mobile-friendly interface that puts the shopper first.



Our Clients


fcuk
FRENCH CONNECTION


BEN SHERMAN
Original


IZOD


honeydew


RAMPAGE


Pepe Jeans
LONDON


dollhouse


Disney


Jessica Simpson


paul frank


Betty Boop


Peppa Pig


Hello Kitty


C&C
california


MARVEL
SPIDER-MAN




PARIS
SAINT-GERMAIN


MANCHESTER UNITED
FOOTBALL CLUB


FCB


WEST HAM
UNITED
LONDON


YOU'LL NEVER WALK ALONE
LIVERPOOL
FOOTBALL CLUB
EST·1892


JUVENTUS

Global Clients & Production Capabilities

🧵 Key Clients We've Worked With

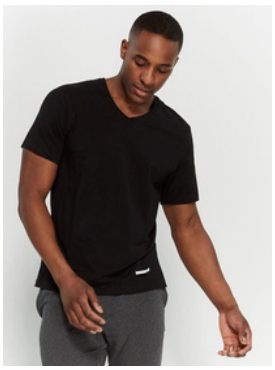
Company Name	Country
Gelmart International	USA
Vandale Industries	USA
Fashion Industries	USA
YJM Apparels	USA
Powerplay Brands	UK

🏭 Manufacturing Network & Capacity

Factory Name	No. of Machines	Certifications
Cheetah Garments	750	WRAP, SEDEX
Goodwill Apparels	450	WRAP, SEDEX, Disney, OEKO-TEX
Spring Inc	300	SEDEX, Disney, Primark, LEGO
Cozy Clothing	100	Certifications available on request
Remmy Textiles	750+	BSCI, OEKO-TEX, GOTS, SMETA, and more
BlueWeiss Exports	450+	BSCI, OEKO-TEX, GOTS
Additional Units	Based on need	Available based on product & order volume

Our Products



































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